



**OUR CASE  
FOR SUPPORT**

Help us make language education  
**accessible to all**

Since 2016, ReDefiners, as a non-profit organization, has empowered **over 3,240 students** with high-quality language education, enabling them to excel in academics, higher education, and career prospects.

# A Message from Our Executive Director

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We deeply appreciate your unwavering commitment to education, children, and underserved communities.

Our commitment is manifested through impactful after-school programs, remote learning opportunities, and community-based classes, empowering children, families, and immigrants with essential skills for success in both the job market and academia.

What distinguishes us is our strong partnership network with local agencies—schools, universities, and businesses—enabling us to effectively serve diverse communities.

Your support is priceless, and together, we can create a meaningful impact in the lives of those we serve.

**Chantelle Daniels**

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## **The Problem Is Vast**

Limited access to quality language education in the United States impacts our education system, our government, and our communities.

# A need for language education

- Proficiency in a world language is **crucial for business success**, research, and for diplomacy. <https://www.amacad.org/language>.
- Studying a second language correlates with **improved academic performance**, cognitive enhancement, and better social-emotional skills, such as empathy. (<https://www.amacad.org/language>)
- The **U.S. lags behind China and Europe** in the percentage of multilingual citizens, impacting access to ideas, cultural appreciation, and global peacemaking efforts. (<https://www.amacad.org/language>)
- Approximately **9% of all public school students** in the United States are identified as English Language Learners (Source: NCES, 2021).
- Approximately **20% of the population speaks a language other than English at home**, highlighting the diverse linguistic landscape in the state (Source: U.S. Census Bureau, 2020).
- Nearly **16% of K-12 students in Florida are classified as English Language Learners (ELL)**, representing a substantial need for language education support (Source: Florida Department of Education, 2022).



In Hillsborough County, 30% of fourth graders cannot read at grade level. Source: National Center for Education Statistics (NCES, 2022)



25 million children in the US cannot read proficiently, which hinders their chances for success in school and in life. Source: National Center for Education Statistics (NCES)



# ReDefiners, Beyond Language Learning

ReDefiners is actively working to fill the gap through our language programs in Arabic, Mandarin, English, and Spanish.

**We strongly believe that language education should not be a privilege reserved for those who can afford it.**

Our language courses offer invaluable **opportunities to acquire essential language skills**, enabling individuals to effectively communicate in various settings such as work, school, and within the community.

We have helped **hundreds of children** greatly improve their reading skills, disrupting the literacy crisis that the United States is experiencing.

Our commitment goes beyond teaching languages. We measure success not just in words learned but in transformed lives.

**We've witnessed individuals securing jobs, excelling in school, and confidently engaging in their communities.**

# ReDefining Language Education

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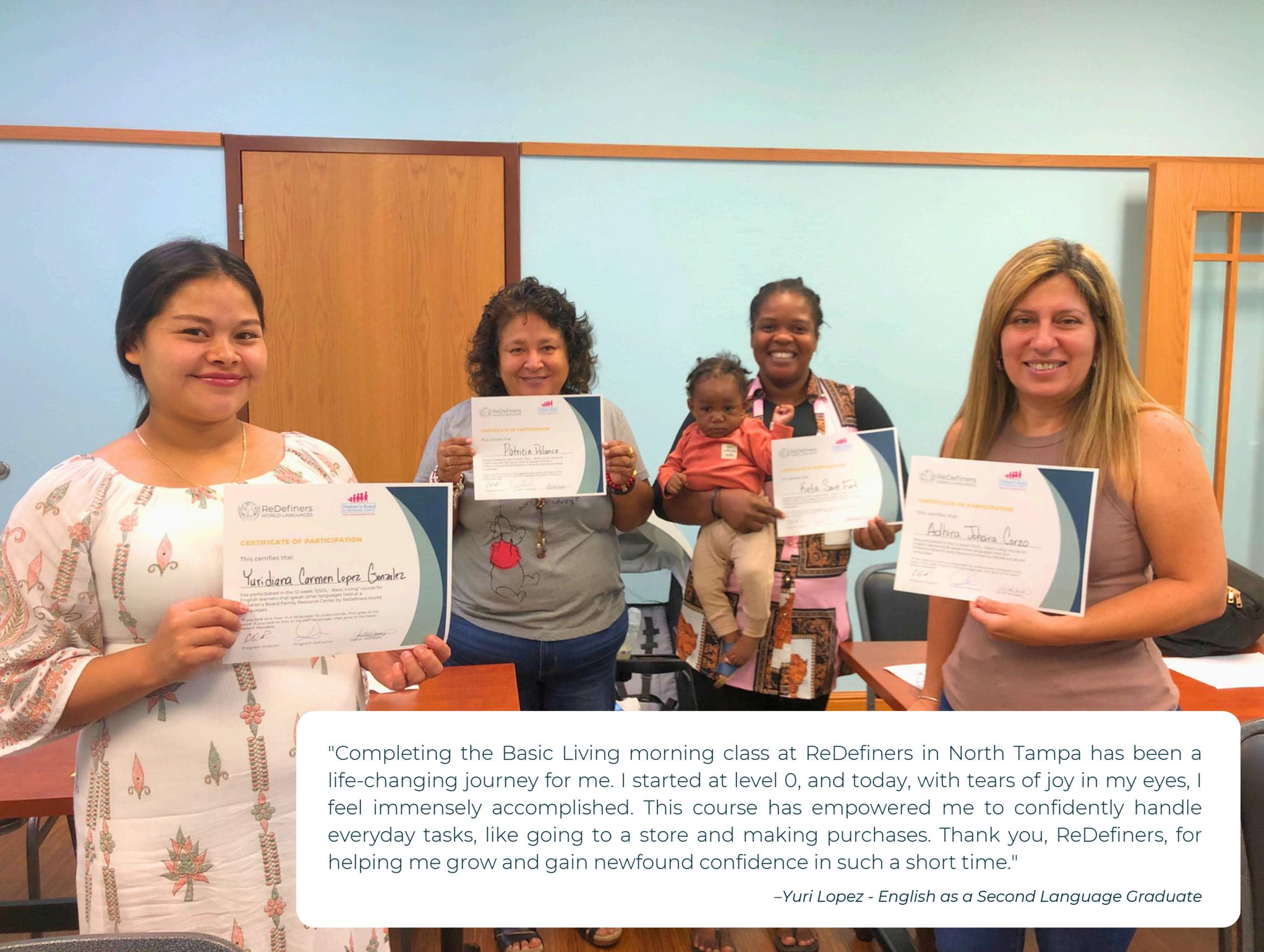
We believe that **language education should be accessible to everyone**. We provide access to language learning to individuals in underserved communities through our quality instruction in English, Spanish, Arabic, and Mandarin.

## VISION

We envision communities in the U.S. embracing multilingualism and celebrating multiculturalism together.

## MISSION

As a community-based organization, our aim is to equip and empower individuals in the U.S. to be Multilingual Global Citizens.



"Completing the Basic Living morning class at ReDefiners in North Tampa has been a life-changing journey for me. I started at level 0, and today, with tears of joy in my eyes, I feel immensely accomplished. This course has empowered me to confidently handle everyday tasks, like going to a store and making purchases. Thank you, ReDefiners, for helping me grow and gain newfound confidence in such a short time."

*-Yuri Lopez - English as a Second Language Graduate*





**Summer Spanish STEAM:** Our four-week immersive Spanish and STEM summer camp is designed for children ages 6 to 11. This 4-week program engages students in an exploration of the Spanish language and hispanic cultures through curated activities incorporating digital technology, literacy skills, character development, and a global mindset. The program goes beyond language by integrating fitness, nutrition, safety, art, and STEAM activities.

50

In 2023, 50 children participated in the program. Almost half of them participated through our reduced-fee program.

**Multilingual Citizens Program:** Through this **free** in-person program, children, teenagers, and parents and caregivers develop language skills in English, Arabic, Spanish, and Mandarin.

100%

Last year, 100% of children who completed the program met learning outcomes.

93%

93% of adults participating in the program reported increased confidence in accessing community services.

**Live Virtual Program:** a pioneering online language learning platform designed to empower individuals of all ages and backgrounds to achieve fluency in English, Spanish, Mandarin, and Arabic.

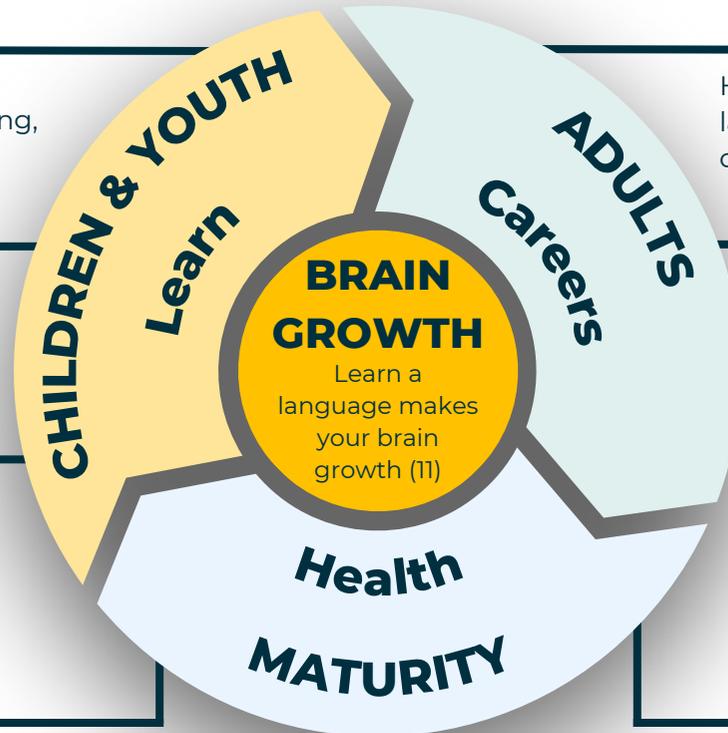
Our fee-based program offers personalized curriculum, expert instructors, flexible scheduling, and a unique 1:1 learning experience. With a strong emphasis on real-world application and practical proficiency, our Live Virtual Program is designed to transform the learning experience by providing hands-on, interactive sessions that enhance language skills and confidence.

**Global Explorers Program:** Designed for children engaged in after-school programs within Hillsborough County, our vibrant curriculum spans 8 weeks of lessons in either Spanish, Mandarin or Arabic.

Students not only learn languages but also explore diverse cultures, fostering global understanding and language proficiency.



# Why is learning a new language important?



## TEST SCORES

Bilingual students do better on standardized tests in math, reading, and vocabulary. (1)

## COLLEGE SUCCESS

High school students who study languages do better academically in college. (5)

## LIFE SKILLS

Bilingual children develop superior attention, mental flexibility, (2) and memory. (3)

## HIGHER EARNINGS

The additional lifetime earnings of a bilingual worker can be as much as \$128,000. (6)

## COGNITION

Bilingual students outperform monolingual students in forming scientific hypotheses. (4)

## EMPLOYABILITY

88% of job recruiters say speaking more than one language is critical to business success. (7)

## HEALTHIER BRAIN

Bilingual adults who get Alzheimer's disease suffer less brain damage. (9)

## BETTER RECOVERY

Bilingual adults are twice as likely to retain full brain function after a stroke. (10)

## LONGEVITY

Onset of Alzheimer's disease is delayed by 4–5 years in bilingual adults. (8)

### Sources:

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# Trusted Funding and Program Partners

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# Why stand with us?

In the past 7 years, support from **generous donors like you** has enabled us to provide language learning opportunities to hundreds in our community. Your contribution helps children in grades K-5 develop vital literacy skills, paving the way for academic success. Additionally, language programs empower individuals, fostering active community engagement. Your ongoing support is instrumental in **transforming lives through education**.

In 2024, our goal is to **raise \$200,000** to **expand** language education access and **broaden** our class offerings across Hillsborough and beyond. This ambitious target will empower us to provide **program scholarships** for remote learning opportunities and crucial **professional development** opportunities for our teachers and staff, covering topics like intercultural communication and best practices in language teaching. Your support will **facilitate investments** in essential resources such as laptops, textbooks, and more, ensuring a significant impact on our educational initiatives.



# Join our Giving Circle Today

By becoming a member of our Giving Circle you help us create a better world through language education:

## Trailblazer **\$5,000**

- ✓ Unlimited ReDefiners Live Academy classes in a language of choice for 3 months
- ✓ Six (6) tickets to our annual "Language Bites" event
- ✓ Access to our Annual Retreat to help us shape the direction of our organization
- ✓ Invitation to exclusive events such as the "Taste and Learn"
- ✓ Social media recognition
- ✓ Newsletter article about your organization with exclusive interview

## Changemaker **\$3,000**

- ✓ Access to 12 ReDefiners Live Academy classes in a language of choice
- ✓ Four (4) tickets to our annual "Language Bites" event
- ✓ Mention of your organization on "Language Bites" program
- ✓ Social media recognition
- ✓ Newsletter article about your organization

## Ambassador **\$2,000**

- ✓ Access to 8 ReDefiners Live Academy classes in a language of choice
- ✓ Two (2) tickets to our annual "Language Bites" event
- ✓ Mention of your organization on "Language Bites" program
- ✓ Social media recognition
- ✓ Newsletter acknowledgment

## Advocate **\$1,000**

- ✓ Access to 4 ReDefiners Live Academy classes in a language of choice
- ✓ One (1) ticket to our annual "Language Bites" event
- ✓ Social media recognition
- ✓ Newsletter acknowledgment

# Other ways to support

Explore all the ways you can empower language learning and support multilingualism in our community. Each donation fuels our progress toward our goal.



Honor family, friends, educators, or someone else by making a tribute gift. Your gift will help children and adults in our community to start the journey of language learning.



A gift through your will, trust, or other financial plan can help us pay for literacy tutors, give raises to our teachers, or provide us with much needed equipment for our classes. You will be creating a legacy to last a lifetime.



Reach out to us for personalized sponsorship packages tailored to your needs. Explore exciting sponsorship opportunities in programs and events like:

- Live Virtual Program
- Spanish Summer Camp
- Multicultural and Language Fest
- Language Bites
- Academic Achievers Program



Employee Giving: Consider adding us to your Employee Giving Program at your organization. This can double the impact of donations.

# Financial Overview

We are an open book, inviting you to explore the narrative of our fiscal responsibility and stewardship in every page of our financial journey.

## 2023 Expenses

**\$1,044,095**

TOTAL



**\$289,706**

Supporting  
Services  
(Operations)



**\$754,389**

Programs



## Help us today!

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Our dream is to see every individual in the United States speak at least two languages. We aspire to empower every child with essential reading skills crucial for success in both academics and careers. Join us in making our dream come true.

### **Ariadne Miranda, Ph.D.**

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# Connect with us



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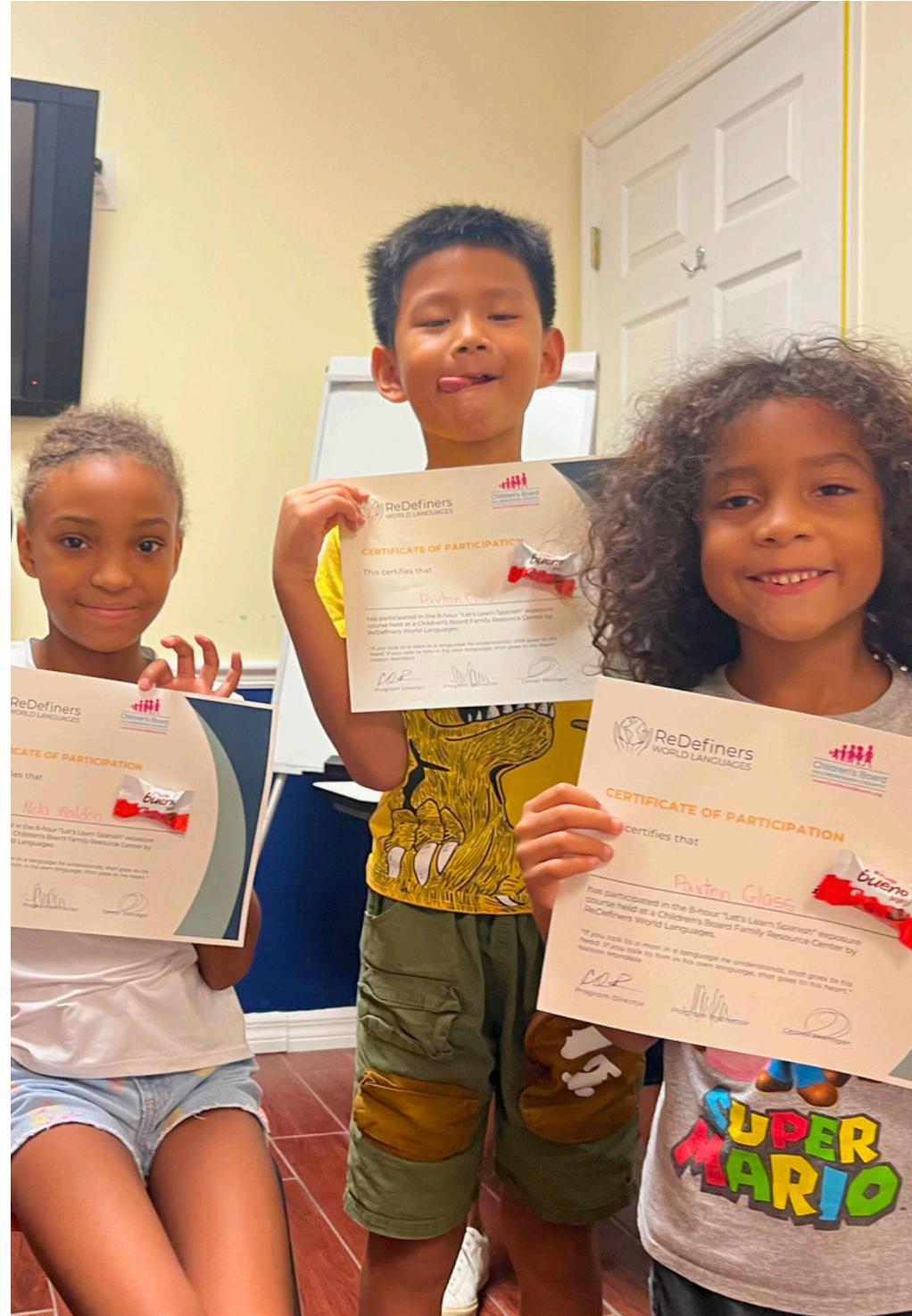
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ReDefiners  
WORLD LANGUAGES