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**2024**



# **Annual Report**

**We are passionate.  
We are different.  
We are ReDefiners.**

# A Message from Our Executive Director

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## Chantelle Daniels

We are filled with gratitude for the lives touched and the connections forged through the power of language and culture. None of this would have been possible without the unwavering support of donors, partners, teachers, and champions of our mission.

Every milestone reached, every success story shared, and every moment of learning in the classroom stands as a testament to our community's generosity and belief in our vision of a more inclusive and connected world.

Whether through financial contributions, volunteering, or advocating for our cause, our community's support has been instrumental in shaping the impact we've created together.

In this report, we are honored to share the highlights of the past year, showcasing the transformative programs, inspiring stories, and meaningful progress that we all have made possible.

Thank you for being an essential part of our journey. Together, we are not just changing lives—we are ReDefining futures.



Since 2016, ReDefiners, as a non-profit organization, has empowered over **6,000 students** with high-quality language education, enabling them to excel in academics, higher education, and career prospects.

## Vision

As a community-based organization, our aim is to equip and empower individuals in the U.S. to be multilingual global citizens.

## Mission

We envision communities in the U.S. embracing multilingualism and celebrating multiculturalism together.

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# ReDefiners Overview

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# Our Core Values

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## Leadership

We inclusively & collaboratively empower all stakeholders to have the courage to lead.



## Culture of Learning

We learn by studying and developing best practices, encouraging new ideas and reflecting on our experiences to guide our processes.



## Community & Recognition

We concretely recognize the collective value of individuals in developing a community of global citizens.



# People and Communities We Serve

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## Underserved Communities in Hillsborough and Pinellas Counties

- Immigrant & Refugee Communities: Fosters integration, language acquisition, and cultural preservation for newcomers.
- Economically Disadvantaged Areas: Provides access to resources, educational support, and cultural programming.
- Culturally Rich Communities: Promotes cross-cultural understanding and unity through multilingual initiatives.



## Families

- Multilingual Families: Celebrates cultural heritage while enhancing multilingual communication skills.
- Low-Income Families: Delivers affordable, grant-funded programs for quality language education (serving Low to Moderate Income Families (LMI) and Asset Limited, Income Constrained, Employed Families (ALICE)).
- Culturally Diverse Families: Strengthens family connections through shared learning and cultural exchange.



# People and Communities We Serve

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## Children & Youth

- K-8th Grade Students: Supports English Language Learners (ELLs) and those working toward grade-level literacy and language development.
- Multilingual Learners: Enhances heritage and new language proficiency for bilingual and multilingual students.
- At-Risk Youth: Provides opportunities to overcome barriers like socioeconomic challenges and limited access to quality education.



## Adults

- Professionals & Workers: Improves employability and global communication skills through tailored language programs.
- Immigrants & Refugees: Supports integration, job readiness, and cultural preservation via accessible education.
- Parents & Guardians: Empowers caregivers to aid their children's educational journey through resources like Family Reading Time.



# People and Communities We Serve

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## Educational Institutions and Organizations

- Schools: Delivers tailored academic support, cultural education, and after-school tutoring.
- Community Organizations: Collaborates with nonprofits and libraries to provide impactful programs.
- Corporate Partners: Promotes corporate social responsibility through events, resources, and outreach support.



# Funding & Program Partners

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# 1.8M

**TOTAL GRANTS  
RECEIVED**



# 6.9K

**TOTAL DONATIONS**

# 38

**INDIVIDUAL  
DONORS**

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## Financial Overview

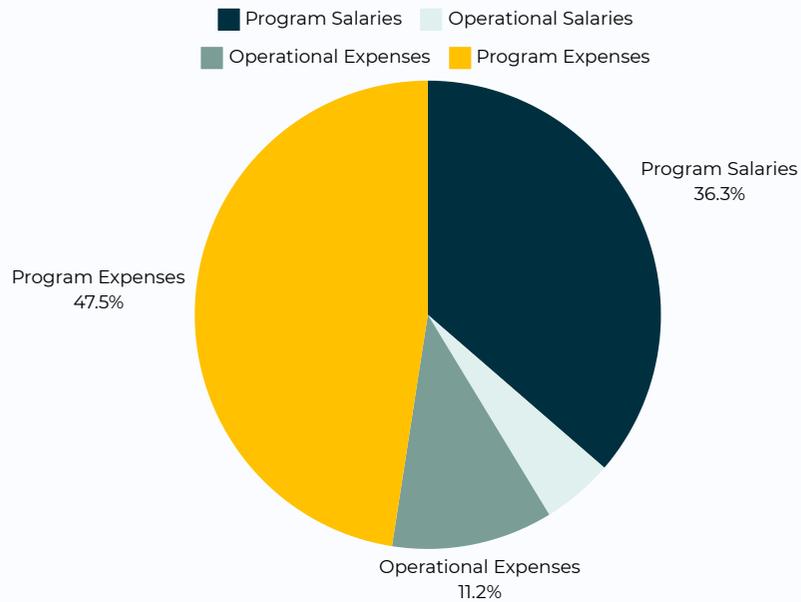
Thanks to the incredible generosity of our community, ReDefiners received an outstanding \$1.8 million in donations, contracts, and grants. This milestone represents more than just a number—it reflects the collective belief in our mission to break barriers through language and culture.



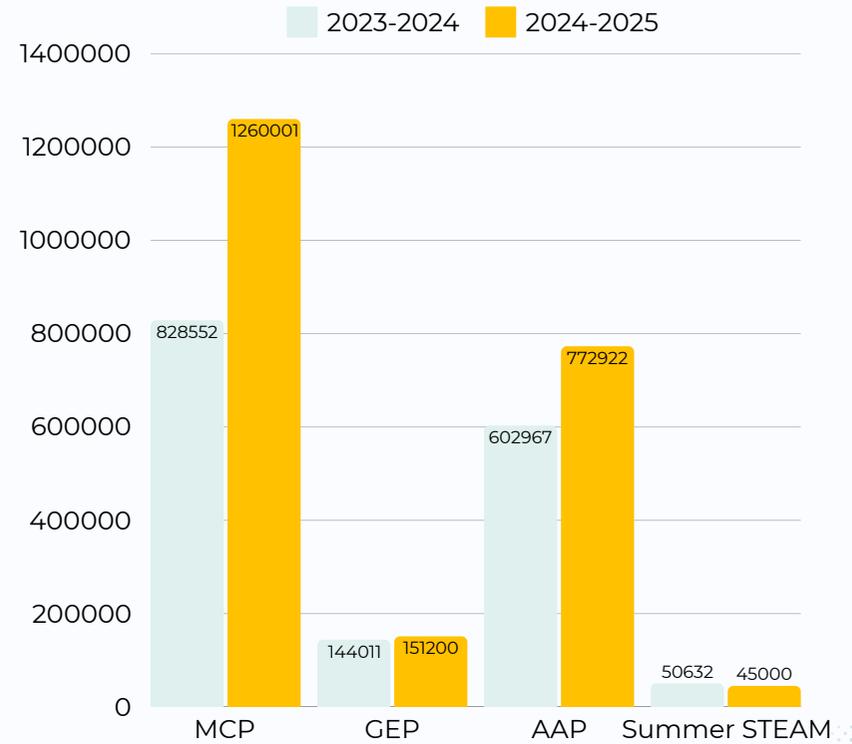
# Budget Overview

## 2023 Organizational Budget

Total Revenue: **\$1,404,411**  
Total Expenses: **\$1,346,737**



## 2024 Program Budgets



# 2.9K

**TOTAL STUDENTS  
ENGAGED**



**TOTAL PROGRAMS**

# 2.1K

**STUDENTS  
COMPLETED OR  
CURRENTLY  
STUDYING**

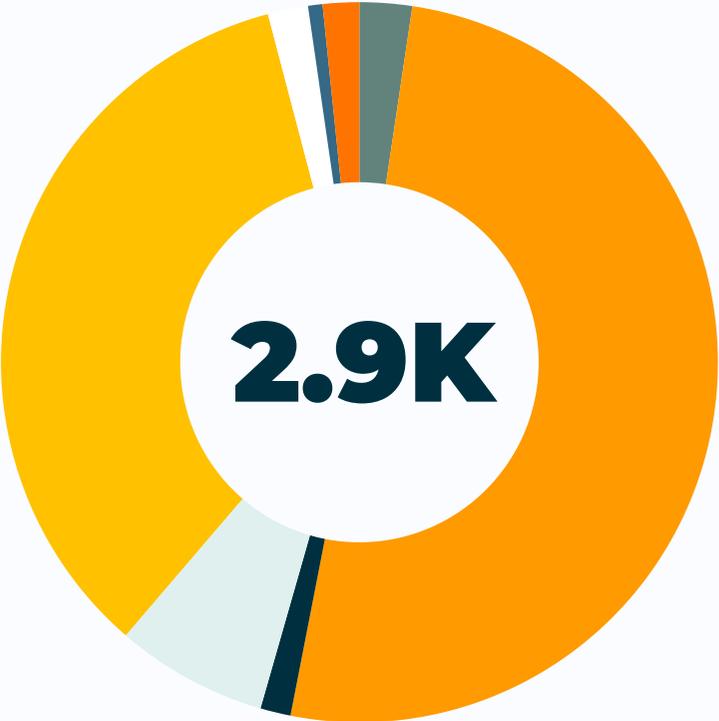
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## Overall Program Performance

We've reached an amazing 2,900 students across all programs—a 45% increase from last year's 2,000 participants. Of those, 2,100 students have successfully completed or are currently studying with us, marking a success rate of 72.4%!



# Students Engaged by Program



- 69 Academic Achievers Program
- 1481 Multilingual Citizen Program
- 40 Mort Elementary Program
- 200 ELC of Hillsborough County Program
- 1010 Global Explorers Program
- 53 Live Virtual Program
- 19 ReDefiners Live Academy
- 48 Summer Spanish STEAM Program



# Active & Completed Students by Program



- 41 Academic Achievers Program
- 921 Multilingual Citizen Program
- 40 Mort Elementary Program
- 79 ELC of Hillsborough County Program
- 1000 Global Explorers Program
- 30 Live Virtual Program
- 17 ReDefiners Live Academy
- 44 Summer Spanish STEAM Program



# Stories of Success

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"Estoy muy feliz con las clases. El profesor es excelente, preparado, y sabe mantener el interés en las clases, sin olvidar que el personal del centro es muy amable. Gracias por darme la oportunidad y espero no defraudarles!!"

"I am very happy with the classes. The teacher is excellent, prepared, and knows how to keep the classes engaging, not to mention the staff at the center are very kind. Thank you for giving me this opportunity, and I hope I won't let you down!!"

Thanks to the support of our community, students like this can thrive in a supportive and inspiring learning environment. Together, we're making a difference!

**José Gabriel, ESOL for Adults Course,  
Temple Terrace**



# Our Goals for 2025

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## ● Goal 1

By the end of 2025, ReDefiners will have transitioned its fund development model to focus on advocacy-driven advancement by securing at least \$100,000 in operations or capacity-building grants, establishing five contracted service agreements, and engaging 50 new individual donors, while reducing reliance on event sponsorship, with monthly progress evaluations.

## ● Goal 2

By the end of 2025, ReDefiners will have acquired & sustained at least 5 remote learning contracts each generating \$10,000 annually.

## ● Goal 3

By the end of 2025, ReDefiners will have revised the organizational structure & pivot capacity efforts to invest in overall sustainability.



# Connect with us

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